our guide for landowners

Comprehensive marketing service for plots, development sites and buildings for conversion from our dedicated Land and Development team.



# Perry Bishop

PROPERTY MADE PERSONAL



#### Welcome to Perry Bishop's Land and Development service

Our dedicated and respected land and development department has been helping landowners unlock the potential value in their land for many years. Whether that's a single plot at the bottom of a garden or a large site suitable for mixed-use development, our specialist team provides a comprehensive consultancy and marketing service and will negotiate the very best price for your land.



the Perry Bishop team have been fantastic. Right from the first contact they have been enthusiastic, supportive and determined to help us sell our land. The quality of both the drone footage and brochure was amazing and we were very happy with the sale they helped us achieve, many thanks."

IAN B (Trustist) Plot sold in the Stroud Valleys

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Redundant farm buildings, former churches, public houses and council buildings are examples of some of the constructions our expert negotiators have also successfully sold, both with and without planning permission.

This established team is headed up by Associate Director, Nicola Williams. She boasts a wealth of property experience, having worked in the sector for almost 20 years bringing landowners and developers together to build and market individual homes and larger housing developments. Peter Chambers (FRICS), one of the founders of Perry Bishop, also provides invaluable consultancy in this specialist area.

Benefit from our land and development service across our branch network, covering Gloucestershire, Oxfordshire and Wiltshire.

Thank you for choosing us.

Phillip Bishop

**PHILLIP BISHOP** Managing Director

# local knowledge swift action personal service

Our specialist land and development team have negotiated the sale of land for sympathetic new housing developments across the Cotswolds and the Vale of the White Horse. They have also sold 70+ redundant churches, on behalf of various Christian denominations, which have been converted for residential, commercial or community use. Our talented team have also negotiated the sale of numerous individual plots – both with and without planning permission.

Benefit from the team's strong ties with local, regional and national developers looking to build in the area as well as their understanding of the local planning process.



"A safe pair of hands for any land transaction."





## HERE'S AN OVERVIEW OF OUR SERVICE FOR LANDOWNERS:

- 1. Free valuation and marketing advice.
- Initial planning advice and liaison with local planning consultants and architects (as appropriate).
- Preparation of sales brochure with professional photography and floorplans (where appropriate).
- **4.** Optional video tour with or without drone footage.
- **5.** Access to our extensive database of local builders and developers.
- **6.** Advertising on Rightmove and our popular responsive website.
- 7. Erection of eye-catching For Sale board.



- **8.** Marketing in windows of relevant Perry Bishop offices.
- **9.** Promotion on relevant Perry Bishop social pages (facebook/instagram).
- **10.** Accompanied viewings and, where applicable, organisation and hosting of an Open House to maximise viewings on a given day and at a given time.
- 11. Expert negotiation to secure the best price.
- **12.** Administration and management of sales marketed via online auction or sealed bids.
- **13.** Professional sales progression service.
- **14.** Award-winning customer service throughout the sales and marketing process.

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Helping landowners and developers across Gloucestershire, Oxfordshire and Wiltshire

## we've got you covered

#### Cheltenham

140 Bath Road, Cheltenham Gloucestershire GL53 7NG

01242 246983 landandnewhomes@perrybishop.co.uk

#### Stroud

5 London Road, Stroud Gloucestershire GL5 2AG

01453 837321 landandnewhomes@perrybishop.co.uk

#### Nailsworth

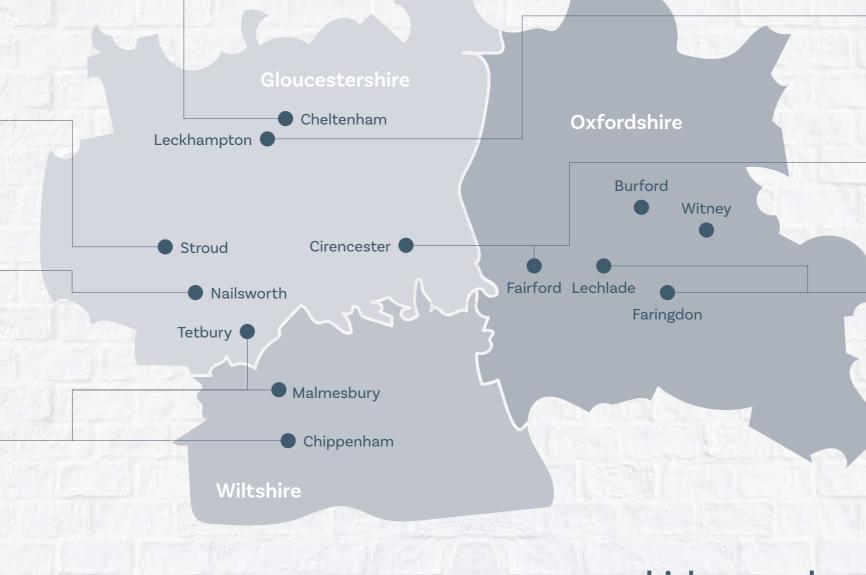
4 The Old George Fountain Street, Nailsworth Gloucestershire GL6 0BL

01453 837321 landandnewhomes@perrybishop.co.uk

#### Chippenham, Malmesbury & Tetbury

3 Church Street, Tetbury Gloucestershire GL8 8JG

01666 333149 landandnewhomes@perrybishop.co.uk



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#### Leckhampton

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01242 246983 landandnewhomes@perrybishop.co.uk

#### Cirencester & Fairford

2 Silver Street, Cirencester Gloucestershire GL72BL

01285 646770 landandnewhomes@perrybishop.co.uk

#### Faringdon & Lechlade

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